

## **SPECIFIC RULES FOR Ciara's 10K for the Holidays**

In addition to the General Rules posted on the website for Station, which is owned and operated by the Company, the following Specific Rules apply to this Promotion. Please consult those General Rules in addition to these Specific Rules. All capitalized terms not defined in these Specific Rules will have the meanings established in the General Rules. In the event there is a discrepancy or inconsistency between those General Rules and these Specific Rules, these Specific Rules shall control. The General Rules and these Specific Rules shall be collectively referred to as the "Official Rules".

### **PROMOTION DESCRIPTION:**

Station: WERQ, WKYS, WCDX, WFNZ-HD2, WQOK, WHTA, KBXX, KBFB, WENZ, WCKX, WIZF, and WHHH, which are owned and operated by Urban One, Inc. d/b/a Radio One (individually and collectively, the "Station")

Eligibility Restrictions: Open to legal residents of the United States who are 18 years of age or older and who reside within the metropolitan areas of:

- Baltimore, Maryland
- Washington DC
- Richmond Virginia
- Charlotte & Raleigh, North Carolina
- Atlanta, Georgia
- Houston & Dallas, Texas
- Cleveland, Columbus, and Cincinnati, Ohio, and,
- Indianapolis, Indiana.

Promotion: Ciara's 10K for the Holidays

Promotion Period: The Promotion begins on November 16, 2023, and ends on December 7, 2023.

Entry Methods: There are two (2) Entry Method: Online and Text

Number of Entries Participants may submit multiple entries per promotion period.

Entry Information Participants will be required to enter the KEY WORD heard during the on-air announcement from the Station in their metropolitan area. New KEY WORDS will be announced every day at 9am, 12pm, 3pm and 5pm daily.

Entry Period: All Entries must be received by the Station by 11:59 PM on December 6, 2023.

Number of Winners: There will be one (1) winner (the "Winner") for this Promotion.

Winner Selection: The Winner will be selected by randomly from all Entries received across all metropolitan area on December 7, 2023.

Prize (ARV): The Prize consists of Ten Thousand Dollars (\$10,000) with an approximate retail value of ("ARV") of \$10,000.00

Prize Provider: Beauty Marks Entertainment, Inc.  
4580 Klahanie Drive SE, #507  
Sammamish, WA 98029

The Winner agrees to look solely to applicable Prize Provider with respect to any claims, losses, or disputes in connection the element of the Prize provided by such party. The Station is not responsible for any failure of Prize Provider to deliver the Prize or any elements of the Prize.